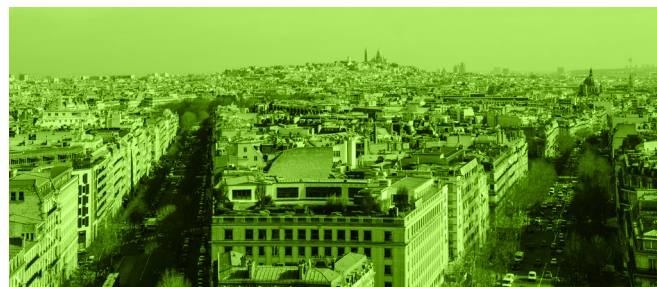


RURal-uRBAN synergies emerged in an immersIVE innovation ecosystem



Improving life in rural communities through social & technological innovation

RURBANIVE seeks to revolutionise the dynamics between urban and rural areas through the power of immersive technologies and innovative strategies.

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PARTNERS



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RURBANIVE

will establish an innovation framework for rural-urban transformation based on 7 Co-creation Labs which will address social and environmental challenges by co-developing social and technical innovations (enablers) in 6 domains known to favour bi-directional rural-urban synergies.

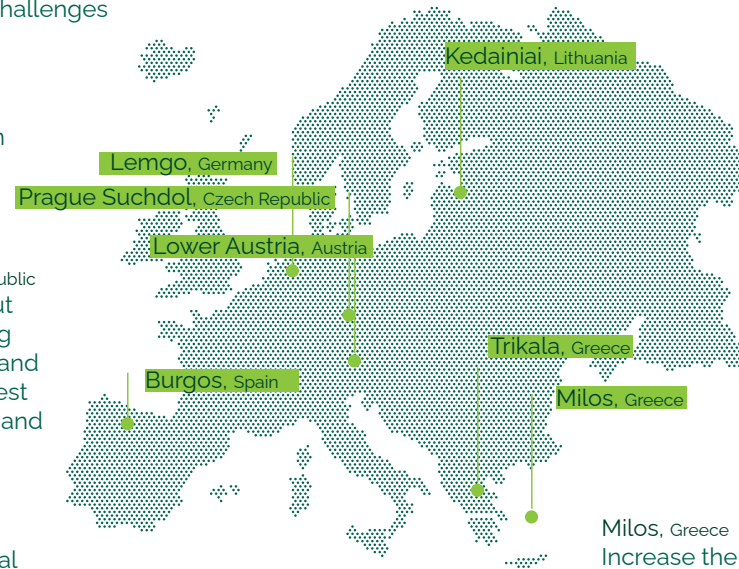
Rural-Urban Co-creation Labs

Addressing rural-urban challenges

Lemgo, Germany
Improve transport connections between the city and its Innovation Campus and expand its entrepreneurial and innovation outlook

Prague Suchdol, Czech Republic
Increase awareness about the benefits of consuming local agri-food products and provide access to the latest know-how on innovation and business opportunities in agri-food production

Lower Austria, Austria
Reduce the environmental footprint of the exchange of secondary resources by developing the regional circular bioeconomy



Burgos, Spain
Stop rural depopulation and promote sustainable cultural tourism

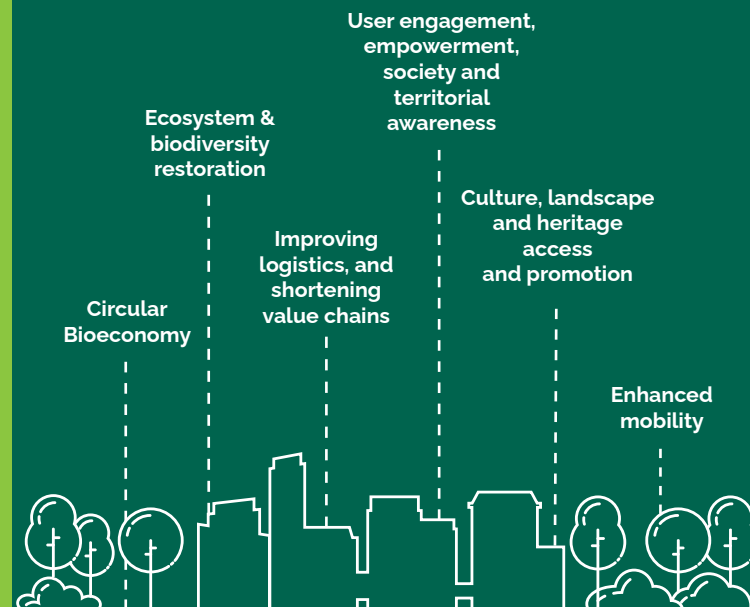
Kedainiai, Lithuania
Improve rural economic and social growth by promoting innovative business ecosystems and shifting from city-centric regional policies

Trikala, Greece
Improve transport connections between rural and urban areas and promote sustainable cultural tourism

Milos, Greece
Increase the diversification of ecosystem restoration and improve its integration with agriculture

Rural-Urban Enablers

Developing social and technical innovations in 6 domains



Immersive Technologies

Exploiting the endless capabilities of Extended Reality, AR-MR-VR applications and digital content will be provided to the rural-urban stakeholders to support the experimentation and innovation activities within the Co-creation Labs.

Community Store

A digital platform that will integrate the project results (including a knowledge inventory, best practices and practice abstracts, business models, policy briefs, a Community of Practice Suite, etc.) and provide access to the developed innovations.

Open Call

To fuel the growth trajectory of digital solutions for Rural-Urban synergies and boost the overall project impact, RURBANIVE will launch a single Open Call (OC) providing Financial Support to Third Parties (FSTP) as a mechanism to increase the number of Rural-Urban Enablers.